

RESUME

Sam Graham
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SUMMARY

Professional PHP/web developer with 10+ years experience (4+ years in agency) focused primarily on object-oriented web applications using LAMP stack. Experienced across both server-side and client-side technologies with a pragmatic attitude, concise communication skills and an eagerness to embrace new technologies.

KEY SKILLS

- web development/programming
- dynamic HTML5 banner ads
- web service development (WSDL)
- MySQL database design and optimisation
- scoping/estimation and documentation
- server configuration (SSL, Apache virtual hosts, DNS records)
- customisation/extension of content management systems
- API integration (social/email/SMS/payment gateways)

TECHNOLOGY/LANGUAGES (A=advanced, B=intermediate, C=beginner)

Server-side

- Frameworks: CodeIgniter (A) Symfony (B) Laravel (C)
- Apache Solr (full-text search) (B)
- Git (B), PHPUnit (C)
- XML (A), SOAP (B), WSDL (B)
- MySQL (A), MSSQL (B), MongoDB (C)
- MVC (A) OOP (A)

Client-side

- HTML5 (A)
- JSON, AJAX, Javascript/jQuery (A)
- GSAP JS animation library (B)
- CSS2 (A), CSS3 (B), SASS (B)
- Twitter Bootstrap (A)
- template engines: Lex (A), Twig (B)

Other

- CMS: PyroCMS (A), Wordpress (A), ExpressionEngine (B), BoltCMS (C), Business Catalyst (B)
- DoubleClick Studio Certified Richmedia Developer
- PhoneGap (C), Campaign Monitor (A), Adobe CS (A)

PROFESSIONAL EXPERIENCE

August 2010 - present (full time)
Senior Developer - Huckleberry Agency

Company profile: Formed in November 2013 as a merger between Havas Media and Rodeo Agency, Huckleberry Agency is a full-service agency offering clients creative, digital and media buying services.

Responsibilities:

- assumed role of Team Lead from March-Sept 2014 managing team of 3 developers
- build PHP applications including Facebook apps, micro-sites and fully responsive web sites
- created RESTful web service that handles incoming communication from native iOS mobile application
- maintenance and extension of tablet/mobile platform of e-commerce site
- programmed EAN barcode generator that iterated over CSV file to export composited GIF (embedded artwork/branding) to send to competition entrants via MMS. Script was 4x faster and more flexible than original software used
- built HTML/CSS framework using SASS to deliver responsive EDMs that render consistently across email clients

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PROFESSIONAL EXPERIENCE CONTINUED

2005 - August 2010 (full time)

Web designer/developer - CommStrat (formerly 'Hallmark Editions' and then '900 Degrees')

Company profile: CommStrat is an ASX-listed company that delivers publications, conferences and events across a range of industries – including IT, Finance, Engineering, Education and Sustainability – to both the private and public sector.

Responsibilities:

- creative web design (visual layout, styling etc) of web sites and EDMs
- all HTML/CSS/Javascript required web sites
- built PHP/MySQL newsletter publishing system that also served as web service to deliver content to web sites
- built PHP/MySQL event management system including full online delegate registrations, payment and speaker management
- digitised all the newsletter subscription services including design and distribution
- built CMS to generate print-ready PDF for annual report

2004

Freelance web design

- basic static HTML web sites using CSS

EDUCATION

Advanced Diploma of Multimedia - Box Hill Institute of TAFE (2004)

Graduate Diploma of Education - University of Melbourne (1999)

Bachelor of Music Performance - Victorian College of the Arts (1998)

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